



Why Sales Intellect?

75% of executives doesn't prepare for client meetings.

80% of executives don't know customers' problems and pain points.

78% of excessive time and cost are spent in sales process.

66% of quotes are immoderate and higher than customers' spending budget.

82% of proposals fail because of unmatched offerings to customer needs.

75% of executives are unaware of technology intelligence and its future.

65% of entrepreneurs have inadequate intelligence on business dynamics.

Most developers require improvement in product competitiveness.

90% of executives never know about IT project operations and functions from outsourced countries.

Most of the executives make unwise decisions based on poor quality information.





Your needs...!

Prepare before meeting customers!

Confident talk with prospects!

Save time and cost!

Know customer's budget before quoting!

Write intelligent content in proposals!

Understand technology landscape!

Often business model changes!

Maximize product competency!

Align business and technologies globally!

Make decisions based on Intelligence!

Sales Intelligence™ Model

Company Profile	Business Roadmap	Business Model	Business Architecture
Business Strategy & Planning	Business Initiatives & Opportunity Evaluation	Technology Intelligence	Project Management Intelligence
Product Intelligence	Global Services Projects	Information Technology Intelligence	Information Technology Roadmap
Information Technology Strategy and Initiatives	HR Intelligence	Financial Analysis	Market Intelligence





Uniqueness

- Understand
 - o Business Model/Business Architecture/Business Roadmap
 - o Technology Landscape/Technology Roadmap/Project Management
 - o roles Technologies plays in the present and in future
 - o Competitive Landscape and future of their Technology
 - o Business Value and Risk of new Technology initiatives
- Identify Business and Technology Opportunities
- Perform benchmark on Company's Technology operation against industry peers
- Maximizing
 - o value of Technology
 - o value of Information Technology assets
 - o more value from your Budget
- Better align Business and Information Technology initiatives
- Mapping
 - o Technologies to key business drivers
 - o Business goals to the Business Capabilities required
 - o Assess Risk and Business Impact

About Sales Intellect Company

- Sales Intelligence[™] + Business Research = Sales Intellect Company.
 - "Everything about Customers"
- Prepare: Sales Intellect's Sales Intelligence[™] company reports for all Industry Verticals |
 Domains | Countries | Regions
- Mission: To provide Complete, Accurate, Reliability, and Timely Sales Intelligence.
- Vision: To increase Sales/Revenue of Companies using Sales Intelligence
- Product cost: between US\$ 10,000 to US\$ 100
- IP Asset value: US\$ 10 Billions
- Trademarks: Sales Intelligence[™], Churchill[™]
- Headquarters: Chennai, India
- Established: April 2010
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